

Gold Coast Educational Retreat Sponsorship Contract

January 16-17, 2010

Hyatt Regency Pier Sixty-Six
Fort Lauderdale

Bronze: \$300.00

Benefits include: Recognition of sponsorship in one issue of the Broward Eyes Newsletter and in the Gold Coast course handbook that doctors receive on the first day of the seminar. **No booth** is included in this sponsorship level.

Silver: \$700.00

Benefits include:

1. A booth set-up for **one day** of the seminar. (*Saturday, Jan 16th from 7:00 am to 5 pm*)
2. A full-page ad in the sponsor section of the Gold Coast course handbook that the doctors receive on the first day of the seminar and keep with them throughout the whole meeting and usually retain afterwards.
3. One lunch ticket.

Gold: \$1,000

Benefits include:

1. Choice booth location and set-up for **both days** of the seminar. (*Saturday and Sunday 7 am to 5 pm*)
2. A full-page ad in the **front** of the Gold Coast course handbook that the doctors receive at the seminar.
3. Announcements acknowledging sponsors during appropriate events.
4. The sponsor may, at its discretion, provide additional signage for the lecture room.
5. Two lunch tickets each day.
6. We will send an email on your behalf to all registrants prior to the meeting with a brief message.

Desired sponsorship level: Bronze Silver Gold

Will an electrical outlet be needed? Yes No

Company _____ Contact name _____

Address _____

City/State/Zip _____

Phone _____ Fax: _____ Contact Email _____

Name of person(s) who will be at booth for badges (Print clearly) _____

*Make check payable to BCOA or pay online at . Please send your ad via **email or on CD** .
Ad or promotional material must be received by December 22, 2009, in order to be included in the courseguide

Email artwork in Word or PDF format to: BCOA@browardeves.org

Thank you for your support of the BCOA and of organized optometry. If you have any questions, please feel free to call Lynne or Steve at 800-808-5018 or email us at BCOA@browardeyes.org. Please fax this completed form to: 772-334-0856.

Sincerely,

Lynne Peterson and Steve Snyder

Broward County Public Relations Coordinators