

BROWARD COUNTY OPTOMETRIC ASSOCIATION

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Dear Prospective Sponsor:

Thank you for your interest in sponsoring the Gold Coast Educational Retreat, the Broward County Optometric Association's annual continuing education symposium. For 2010, the meeting will be held January 16th and 17th, at the Hyatt Regency Pier 66, Fort Lauderdale. Exhibit space will be in the foyer area outside the Crystal Ballroom.

Exhibitors are invited to come on Saturday and/or Sunday. The symposium runs from 8:00 am to 6:00 pm both days. There will be plenty of time during the lunch break Saturday for doctors to visit the exhibits. In addition, a coffee break each morning and each afternoon will maximize your interaction with the doctors. The times of those breaks are not indicated in the program because they may change, but they are generally at least a half hour each.

You should plan on setting up before the meeting starts – before or during registration on Saturday (which is 7 am to 8 am) – so you can talk with doctors as they arrive. This is not a requirement, but it is a strong suggestion because historically it has been excellent interaction time.

There are three sponsorship levels available this year. Please fax a copy of the contract to 772-334-0856. Send another copy of the contract along with your check. Please send us your ad via **email**. This year we are not accepting pre-printed materials for the courseguide. All ad materials must be received **no later December 22, 2008**.

Mail:

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Email:

BCOA@browardeyes.org or BrowardEyes@aol.com

Thank you for your support of the BCOA and organized optometry. If you have any questions, please email us or call us at 800-808-5018. Email is preferable and typically generates faster responses.

Sincerely,

Lynne Peterson

Lynne Peterson and Steve Snyder
Gold Coast Coordinators
Tax ID 59-2415768